

# EVOLVE LAW™

## For Immediate Release

### CONTACT:

Kevin Vermeulen

Good2BSocial

(866) 469-8130 x701

[kevin@good2bsocial.com](mailto:kevin@good2bsocial.com)

## **EVOLVE LAW LAUNCHES NEW DIGITAL COMMUNITY TO ACCELERATE ADOPTION OF LEGAL TECHNOLOGY**

Law firms, legaltech companies and entrepreneurs join collaborative effort to kickstart innovation, showcase resources and share emerging technologies for the legal industry.

NEW YORK (September 21, 2015) [Evolve Law](#), an open membership organization focused on driving technology innovation and adoption in the legal industry, today announced the launch of its new online community and website, designed to promote collaboration between entrepreneurs and law firms and attorneys, and speed adoption of new technology. There are 20 founding members of the Evolve Law community including Alt Legal; Avvo; Clio;

CrowdLaw; CuroLegal; Domain Skate; Davis Wright Tremaine LLP; eBrevia; FactBox; [Good2bSocial](#); Hire an Esquire; Hotshot Legal; IntheBenches; LawLytics; Legal Hero; NextGenJustice; Patdek; Privileged Communications; Traklight; and Valcu.

As part of its launch, Evolve Law will host two East Coast events: Boston Evolve Law: "Investment in Legal Technology" on Sept. 30, at Suffolk University Law School; and NYC Evolve Law: "Big Data in the Legal Industry" on Oct. 1 at Benjamin N. Cardozo School of Law. To learn more, visit [www.evovelawnow.com/events/](http://www.evovelawnow.com/events/).

*"First and foremost, our goal is to catalyze the exchange of ideas between legal technology developers and potential users by creating a vibrant and active digital community,"* said Mary Juetten, co-founder of Evolve Law and CEO of Traklight. *"We believe that, working together, entrepreneurs, lawyers, in-house counsel, law schools, law firms and legal service providers can significantly accelerate the pace of innovation in the industry."*

*"We are excited to be the first law firm to join Evolve Law's community,"* said Jay Hull, Davis Wright Tremaine's Chief Innovation Officer. *"Supporting those who are moving the legal profession forward by embracing and leveraging new technologies is important, and we look forward to others joining us."*

*"Leveraging technology as a tool to increase access to the law is what Avvo is all about, and we believe that technology adoption within the legal community is critical to improving access to legal services for people everywhere,"* added Dan Lear, Director of Industry Relations for Avvo.

As part of its online offerings, Evolve Law will expand its online [Legal Tech Toolkit](#) to showcase innovative products and serve as a resource for attorneys, firms and departments seeking to extend use of technology in their businesses and practices. The growing marketplace also serves as a point of entry for startups and small technology companies introducing new approaches and ideas to the legal industry.

*"It's no secret that the legal industry has been slow to change,"* said Jules Miller, co-founder of Evolve Law and COO of Hire an Esquire. *"By raising awareness of developing technologies, products and services, we can help the*

*legal industry become more agile and move faster to keep up with business needs, other industries and most importantly, client demands."*

### **About Evolve Law**

Evolve Law is a membershipbased organization specializing in driving innovation in legal technology. Founded in 2015 by Jules Miller of Hire an Esquire and Mary Juetten of Traklight, Evolve Law is building a community of legal industry innovators across the U.S. and Canada. For more information on Evolve Law, please visit [www.evovelawnow.com](http://www.evovelawnow.com).



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